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## Mission Statement

The American Red Cross,  
a humanitarian organization led by  
volunteers and guided by its Congressional  
Charter and the Fundamental Principles  
of the International Red Cross Movement,  
will provide relief to victims of disasters  
and help people prevent, prepare for and  
respond to emergencies.

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## American Red Cross

Big Rivers Chapter  
416 West 3<sup>rd</sup> Street  
Owensboro, KY 42301  
270-683-2438  
[www.bigriversredcross.org](http://www.bigriversredcross.org)



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## Officers and Board of Directors

Paul Johnson  
*Chairman*

David Bristow  
*Vice-Chair*

Patty Millay  
*Secretary*

Sarah Price  
*Treasurer*

Shane Cox  
Sharon Coffman  
David McCrady  
Jeff Speed  
Lem Evans (Honorary)

Claude Bacon  
Cheryl Cureton  
Rebecca Fogle

Susan Sauls  
*Executive Director*

*Special thanks to United Way  
for financial support that helps provide  
Red Cross services in our communities.*



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2010

*Report to the Community*



## American Red Cross

**Big Rivers Chapter**



## The Red Cross In Our Communities

### *Disaster Relief and Community Disaster Education*

When a disaster threatens or strikes, the American Red Cross is there serving our 114,838 residents in Daviess, Hancock, and McLean Counties.

Twenty-five families lost their homes due to fires, floods, or other natural disasters. Big Rivers Chapter volunteers responded immediately with emergency food, clothing, shelter, and supplies so those families could begin a new chapter in their lives.

Because being prepared can make our families and communities safer and hopefully minimize injury and destruction, we made disaster preparedness presentations to 1,311 people in Daviess, Hancock, and McLean Counties.

Due to the partnerships we have with other agencies and organizations we are able to refer clients when they need additional help above and beyond what the Red Cross can help with. We made 167 referrals to those partner agencies.

### *Health and Safety Services*

From first aid, CPR and AED training to swimming, lifeguarding and babysitting, American Red Cross programs help people lead safer and healthier lives. In FY 2010, our 443 business, industry and community Red Cross instructors taught lifesaving skills to 6,156 individuals in 519 classes offered by the chapter.

### *Armed Forces Emergency Services*

The American Red Cross provides communication between service men and women in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a family birth, death, illness or other family emergency. We provided emergency connections for 78 military families and briefed 67 military families about the services we provide for them when their family member is serving anywhere in the world in the United States Armed Forces.

### *Volunteers*

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers, youth members of Club Red, and more. This year, 443 volunteers made the work of the Big Rivers Chapter possible.

### *Statement of Financial Position*

*For the Year Ending June 30, 2010*

<b>CONTRIBUTIONS, REVENUES AND GAINS</b>	
United Way	\$ 100,025
Contributions	\$ 52,929
Products & Services	\$ 97,149
Special Events	\$ 23,115
Grants	\$ 16,000
Investment Income	\$ 506
In-Kind Contributions	\$ 28,047
Direct Benefits – Special Events	\$ (2,548)
Legacies, Bequests, etc	\$ 2,635
Other Revenue & Gains	\$ (4,871)
Inter Red Cross Revenues	\$ 300
<b>TOTAL</b>	<b>\$ 313,287</b>
<b>EXPENSES BY PSC</b>	
Program Services	
Armed Forces Emergency Services	\$ 14,862
Disaster Services	\$ 42,268
Biomedical Services	\$ 4,424
Health Services	\$ 89,208
Community Services	\$ 11,442
Services to Chapters	\$ 9,435
<b>Total Program Services</b>	<b>\$ 178,639</b>
Membership and Fund Raising	\$ 25,731
Management and General	\$ 29,229
<b>Total Supporting Services</b>	<b>\$ 54,960</b>
National Sector	\$ 40,290
<b>TOTAL</b>	<b>\$ 273,890</b>
<b>ENDING NET ASSETS</b>	<b>\$ 39,397</b>